



# Activist Insight

## **Activist Insight acquires Activist Shorts Research**

*Activist Insight covers more than 1,300 investors known to have launched long or short campaigns*

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Activist Insight, the leading provider of news and data on shareholder activism around the world, has announced the acquisition of New York-based data-provider Activist Shorts Research.

Activist Shorts Research, founded in 2014 by Adam Kommel and Wayne Gerard, profiles over 100 activist short-sellers. These investors, which publish research illustrating why they believe stocks are overvalued, have become increasingly prominent in recent years after targeting the likes of Herbalife and Valeant Pharmaceuticals International.

The combination will broaden Activist Insight's coverage of this area, while giving Activist Shorts customers access to live news coverage and opportunities to enjoy Activist Insight's current suite of products, which include the highly regarded Activist Insight Online database and the only publication dedicated to shareholder activism, Activist Insight Monthly.

"Activist Insight's users subscribe to our services to gain an understanding of how their investments or clients might be affected by investors who have the ability to move markets," said Kerry Pogue, co-founder of Activist Insight. "Adding to our coverage of activist short-selling is a way of enhancing that understanding, and we are pleased to have worked with Activist Shorts Research to advance coverage of this area."

Adam Kommel, Activist Shorts Research's founder and President, said "I am very proud of the product we have developed at Activist Shorts over the past two years but the time is now right to move onto new opportunities. I believe Activist Shorts is in good hands and wish Activist Insight success."

Those interested in learning more about Activist Insight's offerings should contact a member of the subscriptions team at [subscriptions@activistinsight.com](mailto:subscriptions@activistinsight.com), or +44 (0)20 7129 1314.

For media inquiries or to be subscribed to a free weekly newsletter, contact Josh Black at [jblack@activistinsight.com](mailto:jblack@activistinsight.com), or +44 (0)20 7129 1314.

### **About Activist Insight**

Since 2012, Activist Insight has provided its clients with the most comprehensive information on activist investing worldwide. Regularly quoted in the financial press, Activist Insight is the trusted source for data in this evolving space. In 2016, Activist Insight launched Activist Insight Shorts after acquiring Activist Shorts Research. Activist Insight offers three great products: Activist Insight Online, Activist Insight Shorts and Activist Insight Monthly.

### **About Activist Shorts Research**

Activist Shorts Research manages a database dedicated to tracking activist short-seller campaigns. Subscribers receive timely alerts on new campaigns, and can screen by share price returns, allegations, short-seller tactics and company tactics. Activist Shorts clients include investment management firms, auditors, activist short-sellers and short-seller defense advisers.