



Activist Insight

# Activist Insight **Shorts**

Product brochure

# Introducing Activist Insight Shorts

The definitive resource on global activist short selling.

*Activist Insight Shorts* was launched in 2017 following the acquisition of Activist Shorts Research in mid-2016. Used by investors and service providers alike, the product successfully delivers on both actionability and comprehension to ensure you are the first to know about important new activist short campaigns, and their subsequent developments.

The acquisition of Activist Shorts Research has seen Activist Insight keep everything clients loved about the original offering and integrate features enjoyed by users of Activist Insight's proprietary product suite.



# Benefits

*Activist Insight Shorts* provides a host of benefits.

## Be prepared

Know who the activist short sellers are and what you can expect from them. *Activist Insight Shorts* provides detailed profiles of over 150 activist short sellers worldwide.

## Be well informed

Keep up-to-date with all the activist short selling situations worldwide. *Activist Insight Shorts* combines live and exclusive news with rapid alerts to ensure you are well informed of all market developments.

## Save precious time

*Activist Insight Shorts* brings all activist news, data, statistics and relevant filings and presentations into one place, saving you valuable time.

## Make your life easier

Our team has compiled all necessary filings and presentations. Search for them quickly and easily. What's more, our team are always on hand to carry out your data requests.

## Identify prospective clients

We are the first on the scene when an activist short seller makes a new investment. Identify the parties that would benefit most from your services.

## Get to the key people

Search *Activist Insight Shorts*' database of industry professionals working in the activist short selling space.

## Stand out from the crowd

Stand out from your competitors and offer your clients an enhanced understanding of the latest trends in activist short selling.

## Outperform

*Activist Insight Shorts*' proprietary Follower Returns model tracks the best performing activist short fund managers. Piggyback the most profitable situations.

# Features

Helping you make the most of *Activist Insight Shorts*.

## Activist and issuer profiles

Examine the investment histories, tactics and past performances of all activist short investors worldwide to predict their future behavior and develop a proactive response strategy. Obtain information on targets of short activism with over 850 issuer profiles.



## Live proprietary news

Stay informed with the most comprehensive dedicated activist short news service available, written exclusively by our team of in-house journalists. Read the stories live, or digest them collectively with our daily news summaries and regional updates.

## News article archive

Immerse yourself in a vast compilation of news articles written since 2014, and develop a rich appreciation for the contrasting narratives of each activist campaign. Find out what happened efficiently, saving you valuable time and effort.

## Library of presentations and white papers

Quickly search for and access over 5,000 presentations and white papers most relevant to each activist short campaign in order to obtain information directly from the source.

## Database of 1,250+ activist accusations

Browse our extensive database of public activist accusations, tracked since 2010. Quickly identify the favored strategies of individual activists, analyze accusations in the aggregate, and discover specific examples of situations of interest.

## Rapid news and document email alerts

Be the first to know about new activist shorts situations and developments to ongoing situations. Act fast on this information to ensure you are ahead of the competition.

## Campaign event timelines

Get up-to-speed on each campaign in the fastest possible way with our concise campaign event timeline summaries. Save time, and impress, using this invaluable feature.

## Contact details for 500+ professionals

Identify the key professionals working at each activist and intermediary firm, and contact them via telephone, email or LinkedIn.

## 50+ intermediary profiles

Determine the service providers working for each party in an activist campaign. Identify the busiest firms and discern their key people.

## Interactive statistics

Use our interactive trends feature to enhance your understanding of the activist short investing landscape and how it has evolved. Download this data for client presentations, marketing materials, and strategic information.



*“Activist Insight Shorts is a very useful service, which follows, sends immediate alerts about, and maintains archives of every activist short campaign.”*

**Whitney Tilson, Founder & Managing Partner - Kase Capital**

# Features

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## Net returns of 10+ activist funds

Observe periodic activist short fund performance and how this compares to various benchmarks. Pinpoint the best performers over time in your search for activist short investment opportunities.

## 1,100+ investment returns

Gain an appreciation for the total shareholder returns generated from campaigns between public announcement and activist exit. Analyze in detail the merits of an investment strategy piggybacking various types of activist investment.



## 1,250 activist short positions

Review disclosed short positions in listed corporations to inform your investor relations efforts, and be the first to know about new allegations.

## Activist campaign websites

Visit our archive of dedicated activist campaign websites to absorb information about those campaigns from a different perspective, and observe the associated communications strategies.

## Comprehensive global coverage

Activist Insight Shorts tracks regulatory and media sources worldwide to uncover activist shorts campaigns on a truly global basis.

## Activist shorts fund investments

Identify institutional investors in activist funds as prospective investors in your own vehicle. Discover potential supporters of activist strategies to add context to your investor relations strategy.

## Quick and advanced search

Discover information of interest with our quick search and advanced search functionality. Offering unrivaled granularity and speed, our search functionality guarantees accuracy and saves you time.

## Excel and PDF downloads

All profiles, advanced search results, and statistical charts are fully downloadable in PDF and Excel formats. Effectively prepare for important meetings, presentations, and white papers with the most trusted source of activist investing information.



## Responsive support

Activist Insight Shorts has been designed for the optimum user experience. However, for times when you cannot find the information you require, our responsive in-house support team is available to carry out your bespoke data requests.

## Data feeds and RSS

Data is not only available through our convenient online terminal, but through data feeds, for full integration with your existing database and extended analysis. Our news service is also suitably available via RSS feed.

*“Activist Insight is an invaluable resource for our event-driven company research. They are the first to capture relevant activist filings, and have the most comprehensive database of activist profiles and activist target companies.”*

**Brian Luster, Founder and former CEO - Abernathy Group**

# Contact

Activist Insight is geographically and operationally positioned to ensure our information acquisition and customer support remain time-zone independent.

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